

# *Evolution*



- ★ *Technology*
- ★ *Applications*
- ★ *Contributions*

*A conference developed and hosted  
by the IEEE Life Members*

*Inaugural event  
April 14-16, 2024  
Austin, Texas*

<https://lifemembersconference.ieee.org>



# Welcome to the Inaugural Event

We are inviting you to join us as a featured speaker (keynote, panel member or session presenter) and a conference sponsor. The speakers are industry leaders who have been invited to present at the conference. You represent C-suite executives, thought leaders, decision makers, and technical experts who will share common goals with the conference attendees.



Your presentation and corporate display should focus on your company. We would like for you and your team to talk about or display information about

- Projects on which your company is engaged or planning.
- Technologies and innovations that you are creating or are developing into products.
- Emerging markets and applications for your products and services.

# About the Conference

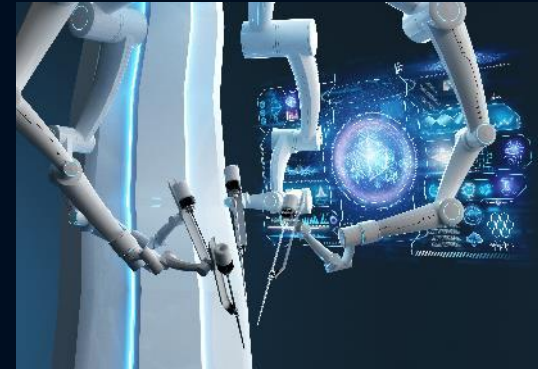
- The conference will be in Austin, TX at the **Hyatt Regency, April 14 - 16, 2024**. The three-day event will include a series of workshops, keynote presentations, sessions and technical tours of several local companies. The speakers are industry specialists and relevant.
- Based survey feedback, we are planning to have 250-300 attendees at the conference in Austin. We also plan to transmit selected sessions to our global audience.
- The focus of the conference will be on topics of most concern to IEEE's most senior members. The conference topics will focus on a variety of technical and professional interests, especially directed at Senior and Life Members. All member levels are invited to participate.
- <https://lifemembersconference.ieee.org>



# Evolution

The conference will provide current information on a variety of technical and leadership issues. Linked to the conference theme, we are offering a combination of half-day workshops, 1-hour panels or keynote presentations, and 50-minute breakout sessions:

- 1. Technology** – explore selected emerging technologies that impact seniors.
  - ❖ Technologies of the Future and the Next Chapter
  - ❖ Aging Society and Technology Progress
  - ❖ Renewable Energy and Sustainability
- 2. Applications** – discuss applications of technology for aging populations
  - ❖ Financial and Investment Strategies
  - ❖ Smart Systems, Infrastructure, Equipment and Living
- 3. Contributions** – sharing resources with future leaders
  - ❖ Mentors and Influencers in the Modern Society
  - ❖ Professional Development, Sharing and STEM Education



# Speakers

The conference speakers are invited individuals who represent corporate decision makers and industry thought leaders from a variety of industries, technologies and markets.

Some of the individuals who have accepted our invitation and are speaking at the event include

**Rodney Brooks**, iRobot, **Brittne Kakulla**, AARP Technology; **Julie Shah**, MIT Interactive Robotics; **Greg Corrado**, Google; **Prof. R.R. Sonde**, IIT Delhi; **Andres Carvallo**, CMG Consulting LLC; **Kendra Cook**, NASA/JPL; **David Sandhu**, WiseWealth; **Paul Hoppingardner**, Travis County; **Manuela Veloso**, J.P. Morgan AI Research; **Ben Sander**, AMD; **San Murugesan**, Brite Services; **Adam Drobot**, OpenTechWorks; **Jay Boisseau**, Vizias; **Dave Bondurant**, HP (retired); **John Walz**, Lucent (retired); **David Garza**, BD; **John McDonald**, GE (retired); **Barbara Grosz**, Harvard; **Michael Branch**, Geotab; **John C. Havens**, Technology Ethicist and Actor; **Karen Panetta**, Tufts University



# Conference Objectives

To better prepare Senior Members and Life Members for the next critical element of their career, whether as a practicing professional or as a volunteer, we are creating a program that will enable conference participants to:

- Become better influencers, leaders, mentors, and resource people for the IEEE members, the corporations, and the STEM community we serve.
- Become more informed about innovation and emerging technologies in selected IEEE fields of interest with applications directed or applicable to products for aging populations.
- Become more conversant in current corporate leadership and management philosophies and practices.
- Become exposed to corporations and engineers responsible for new and innovative consumer products directed at the Life Member audience.
- Become more aware of IEEE LMAG and LMC operations, and resources.
- Network with other industry-based technical professionals.



# IEEE Life Members - Profile

- IEEE Life Members represent the most senior executives, designers, volunteers, technology influencers, pioneers, and valuable partners within IEEE and industry. **Our aspiration is to share over one million years of experience with the next generation of innovators, technical professionals and the STEM community.**
- While many Life Members are retired and remain active as volunteers, **a large percentage of Life Members continue to lead and influence corporate technical development teams.**
- Life Members believe **strongly in giving back and paying forward.** We serve as mentors to younger engineers and technical professionals. We also provide guidance to countless professionals and policy makers about technological changes and technology's impact on society.



# About IEEE Life Members

- Life Members represent over 37,000 of IEEE's 440,000 global members. There are over 31,500 Life Members in North America, and the numbers are growing.
- Our interests include the spectrum of technical, professional, and personal activities. Among them are leadership & management, signal processing, electromechanics, computer systems and software, bioengineering, photonics, robotics, autonomous systems, finance, family, community service, leisure activities, and sports.





# Why Sponsor

The conference will attract an audience of the most senior members within IEEE (Life Members and Senior Members). Based on current registrations, the audience will be in their mid-50's – late 70's.

They have countless years of experience in a broad spectrum of industries. That means sponsors will have a unique opportunity to:

- Access individuals with **unparalleled Rolodex's and knowledge base**
- Access individuals who can **support your HR and Engineering Departments in mentoring and leadership development** initiatives
- Access individuals with the ability to **make an intergenerational impact** on your staff
- Access individuals willing to **share valuable market and technology insights** that can drive corporate success
- Access individuals who **represent corporate decision makers and influencers**



# Sponsor Impact Offerings

*NOTE: option details are based on tier selection*

- **Exhibitor Booth**

- High visibility booth position
- Lead reports of attendees entering your booth
- Booth and logo prominently highlighted on exhibit floor
- Conference admissions for corporate booth representatives
- Corporate content pieces available for download in booth

- **Keynote, Panel or Session presentation**

- Your company has the opportunity to make a presentation at the conference. Availability is based on program availability at the time of commitment and the sponsorship tier selected.

- **Prominent branding and visibility**

- Ad in the conference publications
- Sponsor listing in the conference publications
- Logo visibility as a Sponsor in all pre- and post-show promotion
- Logo on registration page
- Corporate pull-up display in conference lobby

- **Pre- and Post- Event announcements to registrants**

- Your specific messages and materials can be distributed to conference attendees

# Partner Invitation

- The conference offers corporate partners the **options and latitude** to enable sponsors the most visibility and impact at the conference. We provide:
- A **diversity** in sponsor options
- Placement of sponsors to assure they are in the "**middle of the action**"
- A program and space that is planned for **maximum interaction with conference attendees**
- An attitude by conference organizers of a "**can do**" approach to sponsor requests

Benefits and Offers	Platinum \$10,000	Gold \$7,500	Silver \$5,000
Speaker	◆	◆	
Exhibit	◆	◆	◆
Conference tickets	4	2	1
Branding and Visibility	◆	◆	◆
Sponsor video for web site and select social media channels ( <i>based on tier</i> )	◆	◆	◆
Recognition from the stage	◆	◆	◆
You can provide branded items ( <i>based on tier</i> )	◆	◆	◆
You can provide conference bag stuffers	4	2	1

# *For more information*



## Contact

- HALDEN MORRIS – [HALDENM@YAHOO.CO.UK](mailto:HALDENM@YAHOO.CO.UK)
- MICHAEL ANDREWS – [M.ANDREWS@IEEE.ORG](mailto:M.ANDREWS@IEEE.ORG)

<https://lifemembersconference.ieee.org>