What's next?

2015 Region 4 and Region 6 Aspirations – Hybrid Conferences

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Region 6 Strategic Initiatives - 2015

Region leadership met in San Francisco to discuss expanding our listening….

to develop a clearer understanding of member "Why" and to create channels to satisfy member goals and needs by performing the needed "How and "What"

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Region 6 Strategic Initiatives - 2015

1. **Create and Implement a model for Area meetings**
2. **Improve Communication and Coverage with Members and the Public.** *(Continuation/Expansion of 2014 Action Item)*
3. **Develop the capability and Expand the use of Virtual or Hybrid Events**
4. **Create a STEM and CTE affinity group**
5. **Increase industry and public sector outreach that will increase IEEE visibility and clearly state IEEE value and attributes to decision makers.** *(Continuation of 2014 Action Item)*
6. **Enhance Officer training and create an officer mindset that places them as the CEO of their geographic unit, improve the relationship between sections and chapters, utilize CLE, improve communication conduit to the members, expand the use of the Region 6 speakers bureau (distinguished lecturers, PACE speakers, etc.).** *(Continuation/Expansion of 2014 Action Item)*
7. **Increase the localized support for outstanding and diverse Student, Young Professional and PACE activities.**

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Region 6 Strategic Initiatives - 2015

3. **Develop the capability and Expand the use of Virtual or Hybrid Events**

Region 6 will subscribe to and promote the use implementation of virtual and hybrid events including Region OpCom, ExCom and Area meetings. Other virtual or hybrid events to be considered include job fairs, seminars, section-based chapter events, conferences and special interest topic sessions

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Potential income: charge registration fee for virtual conferences attending live

Potential income: charge access to archived virtual conferences after a certain period of time to non-members

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Implementation Method

- **Region 6 purchased a one-year license for usage of *vcopious*, a Virtual Spaces Suite (VSS) that empowers IEEE to meet, engage, and conduct hybrid conferences or meetings in an online virtual world**
- **IEEE-EAB (Educational Activities Board) has a relationship with *vcopious* and is our virtual conference facilitator**

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Creation of a Hybrid Event

- **At this time, all website development, site infrastructure, and creation of visual content is done by IEEE-EAB / *vcopious***
- **Conference / Meeting planning point-of-contact will need to supply content (e.g., program, advertising, logos, storyboard, video) to IEEE and *vcopious***

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Hybrid or Virtual Environment

- **Nothing beats being there but what can we do to immerse the virtual attendee into the conference or meeting?**

Content Generated [1]

- Facility information (visuals need permission)
- Agenda/Program-at-a-glance
- Biography of speakers
- Visual (fonts, placement, background, etc)
- Number of “rooms”
- Advertiser logos and placement

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Content Generated [2]

- Live feed(s) stream (during event) (e.g., IEEE.tv, Google Hangout)
- Post-processed video (preferably mp4)
- Presentations (pdf)
- Photos
- Attendance / Registrants List

- Potential capability to be tested

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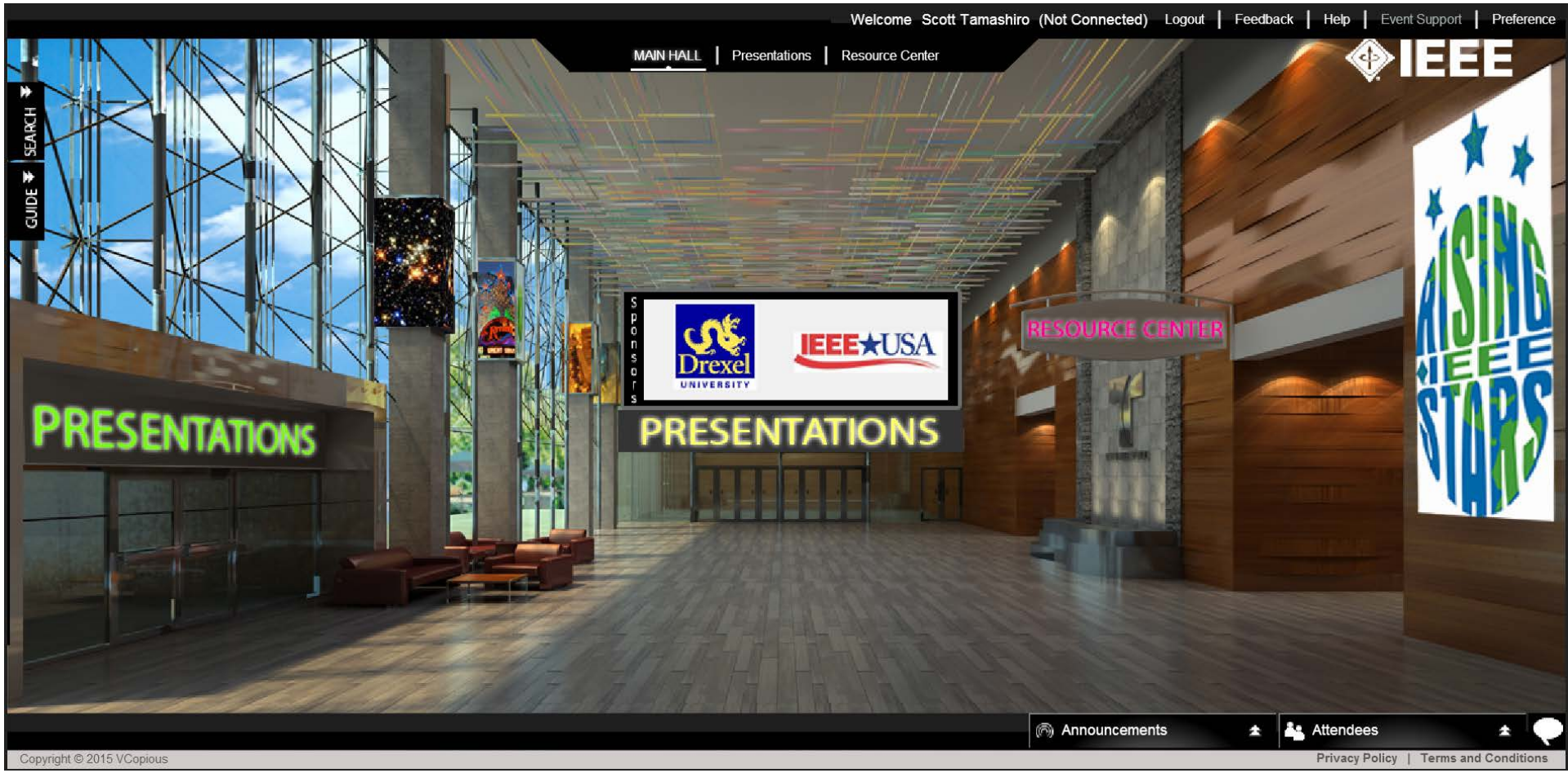
Rising Stars in Las Vegas – Main Hall



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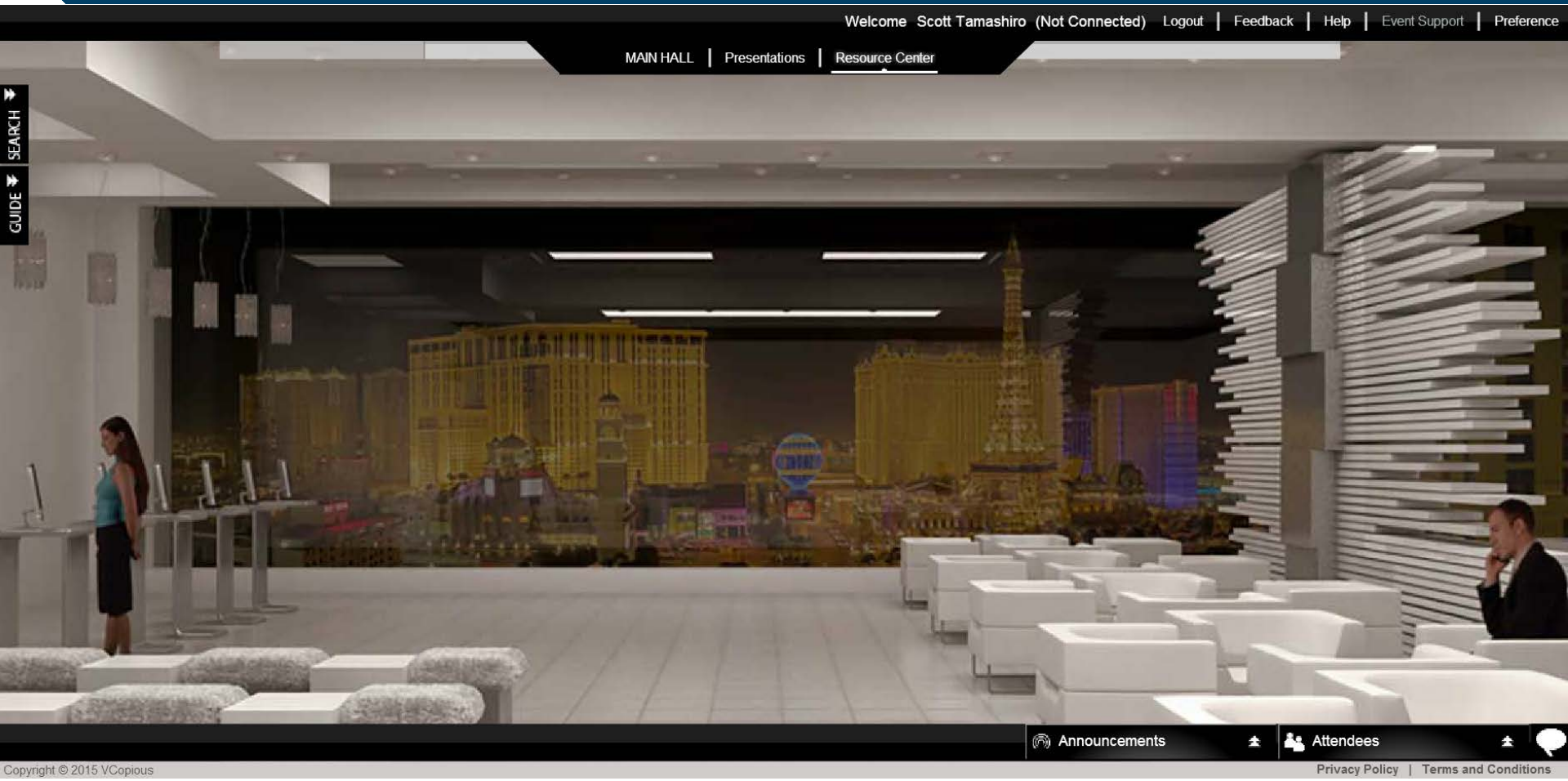
Rising Stars in Las Vegas – Presentations



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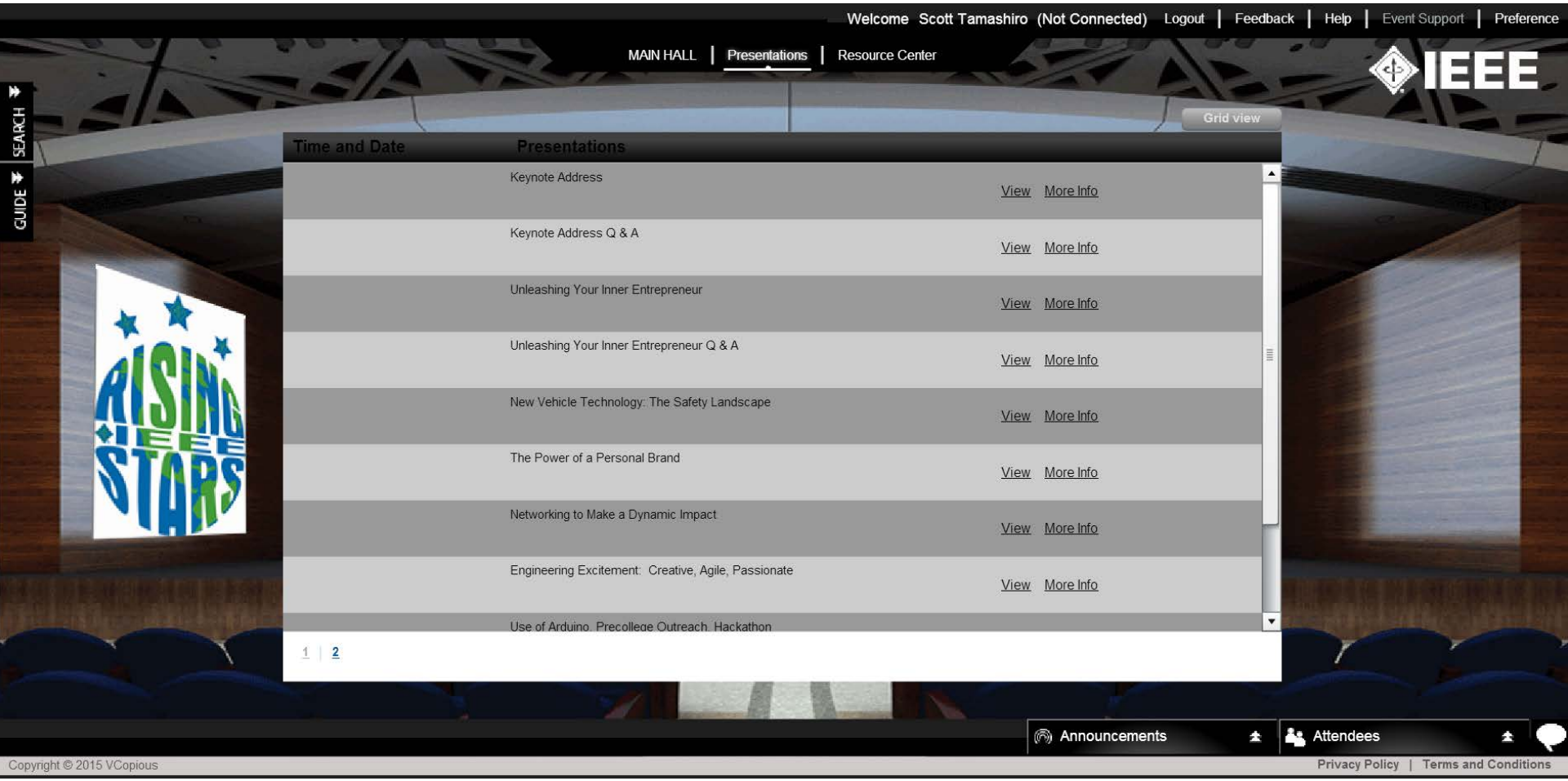
Rising Stars in Las Vegas – Presentations



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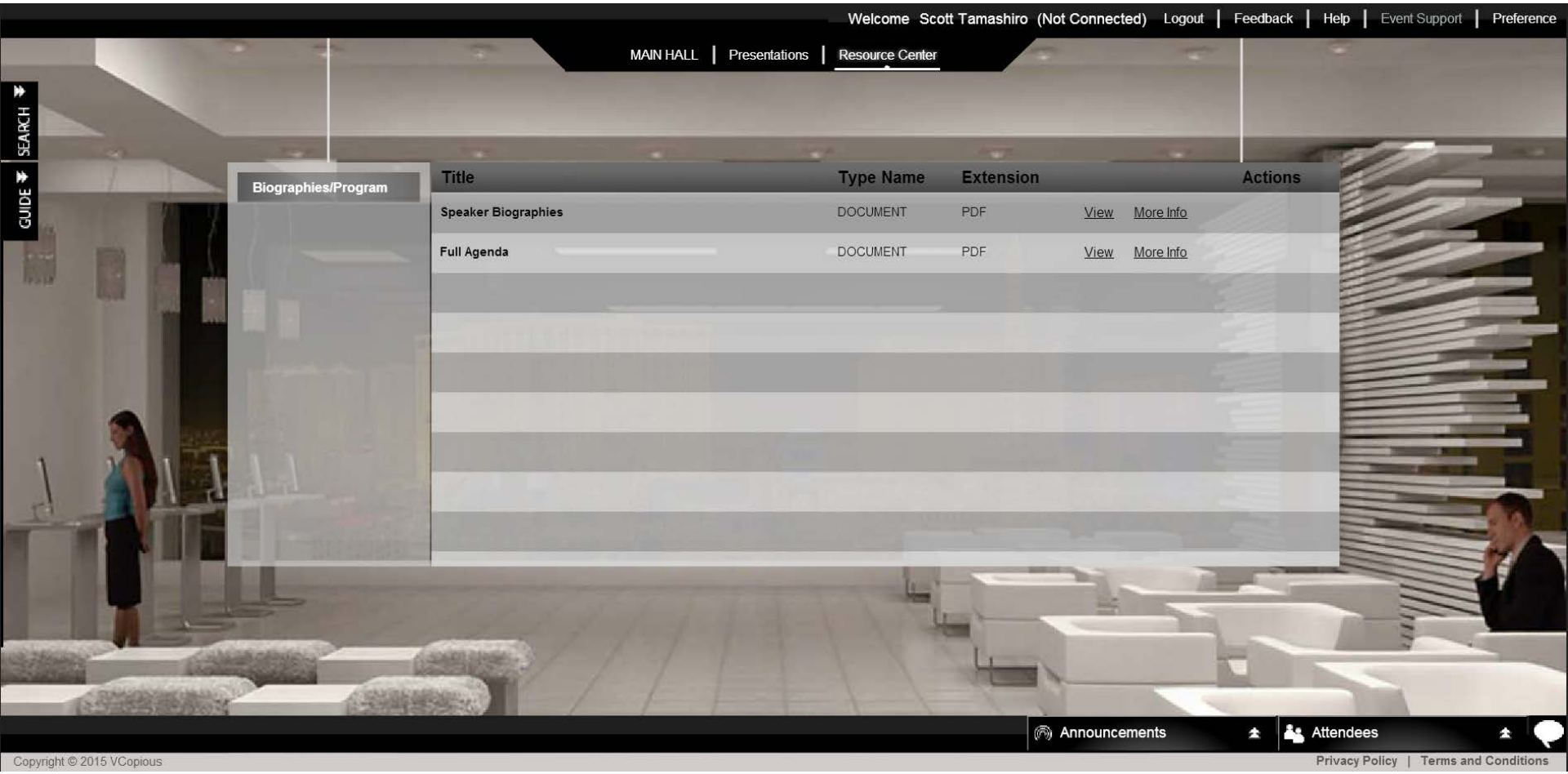
Rising Stars in Las Vegas – Resource Center



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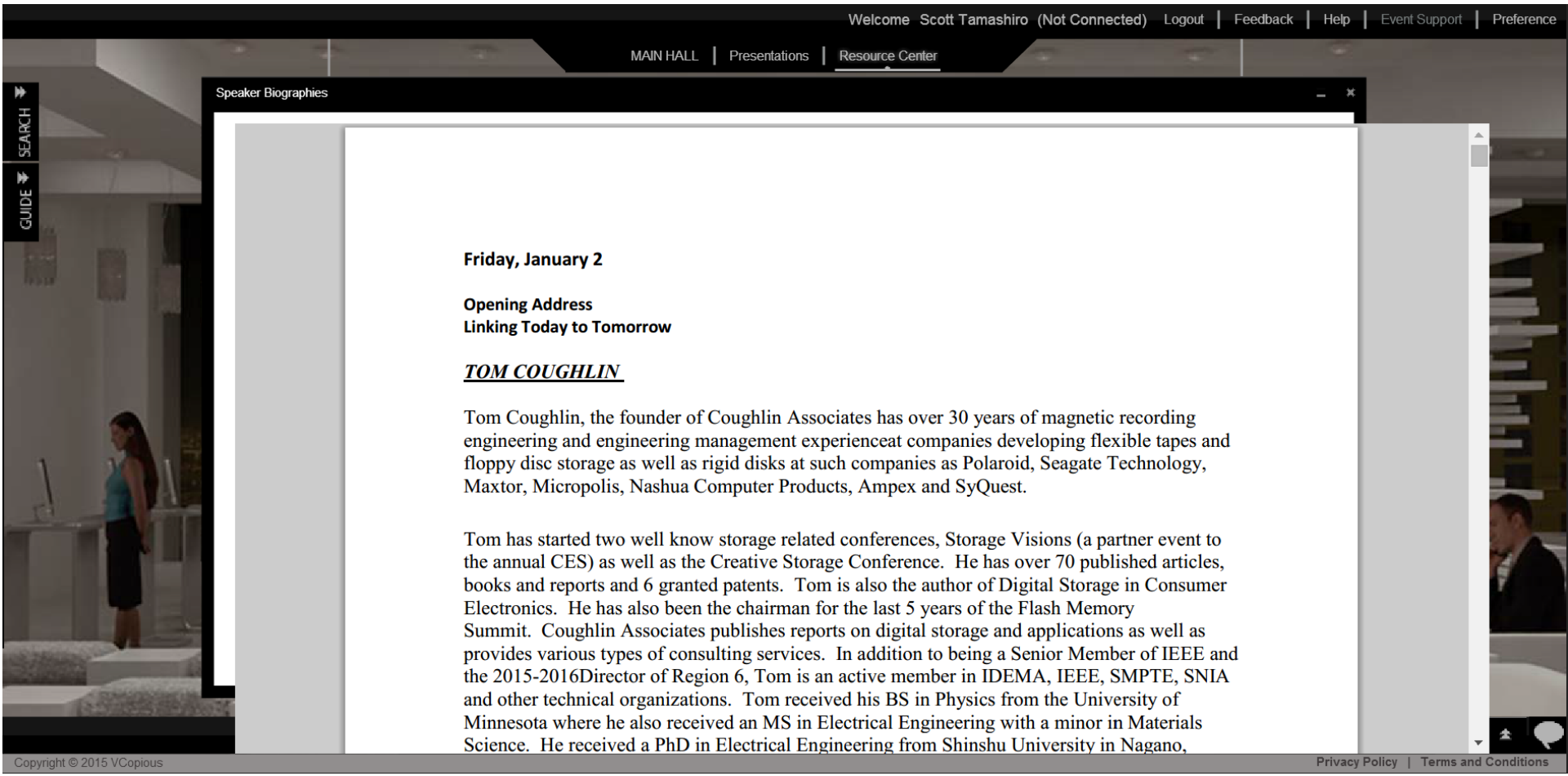
Rising Stars in Las Vegas – Speaker Bio



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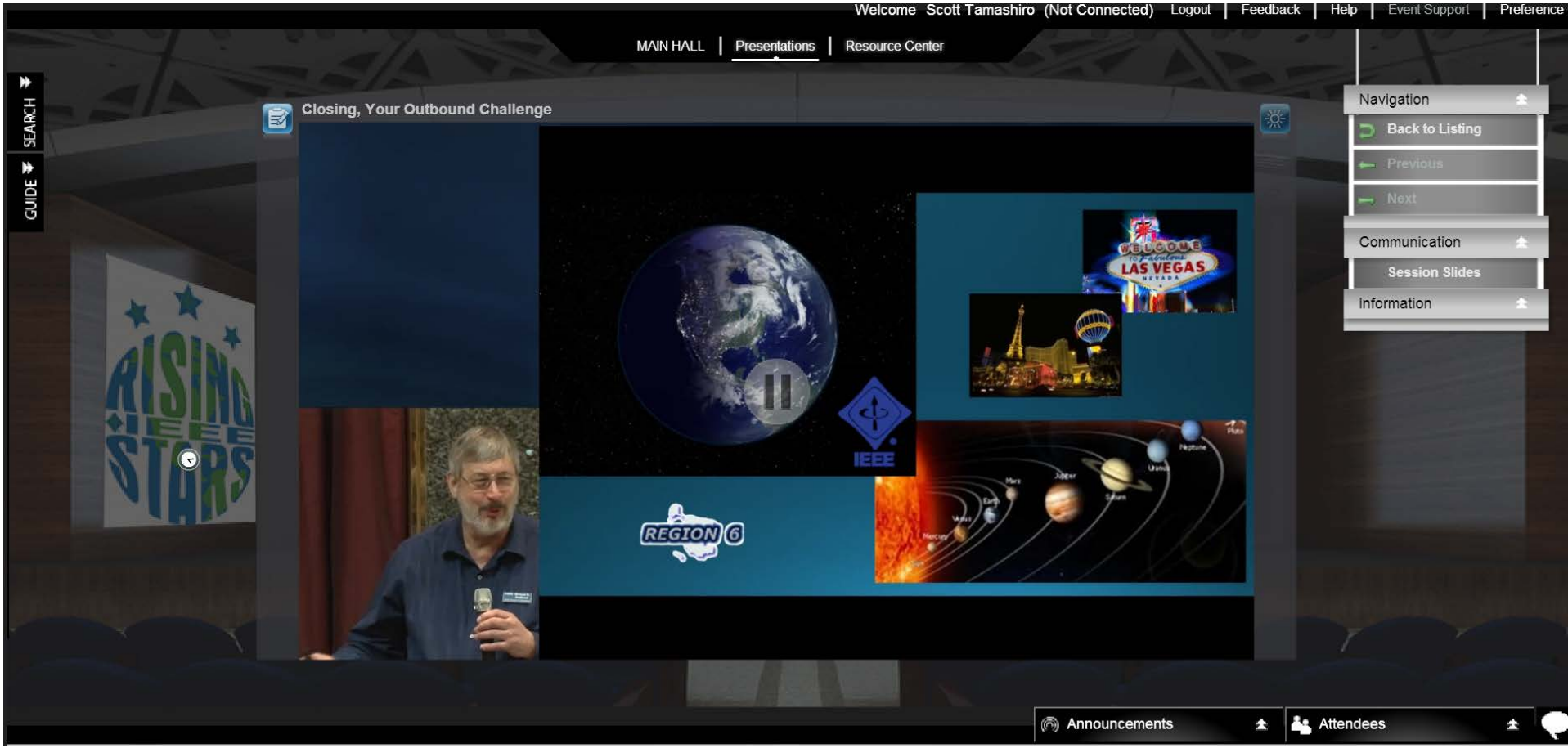
Rising Stars in Las Vegas – Playback



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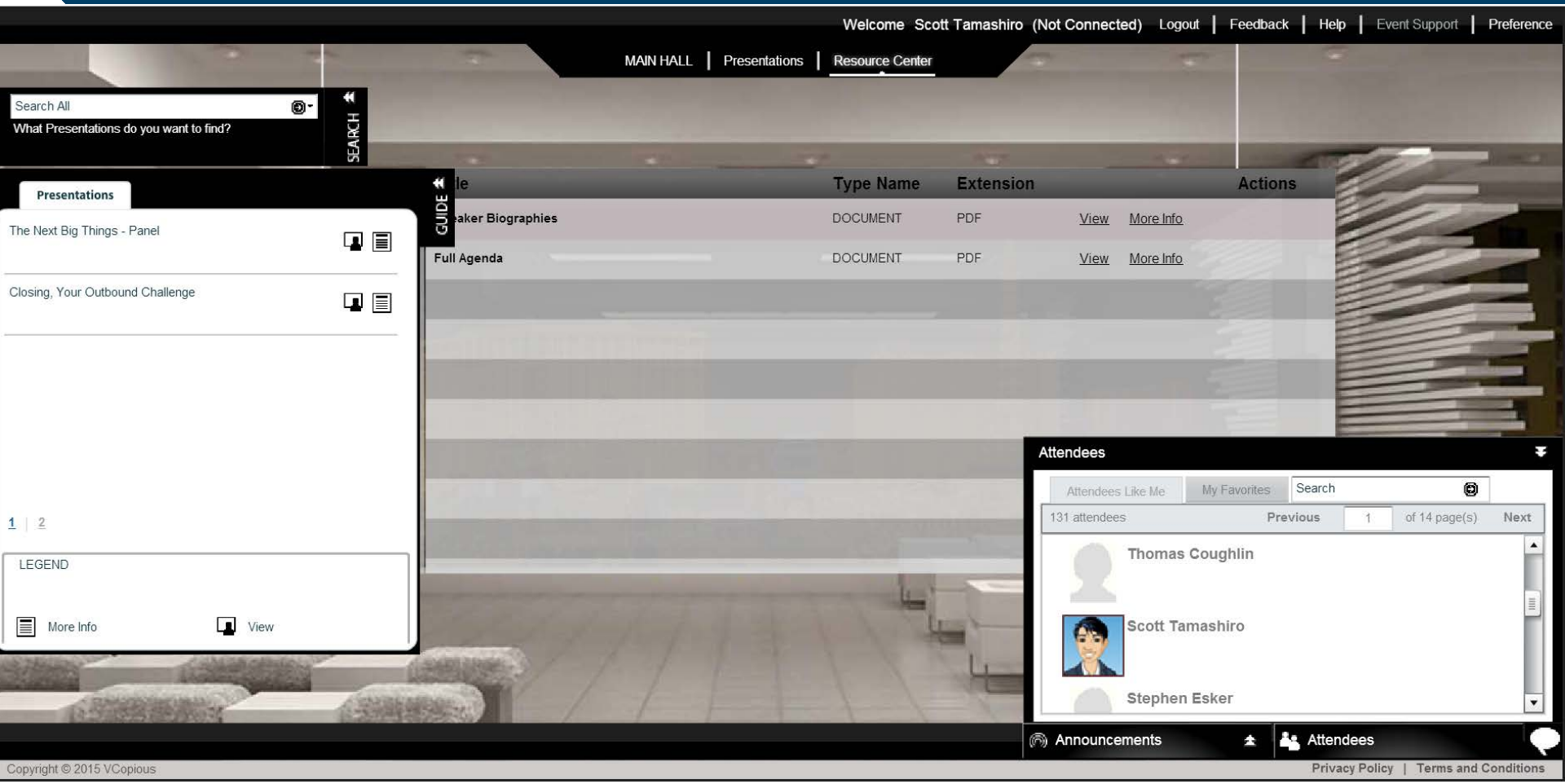
Rising Stars in Las Vegas – Attendees



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Region 6's Next Idea

- **Virtual Job Fair (June)**
  - **Plan is to use DISC which is a profiling tool at the event providing video training modules for writing the resume, branding yourself, marketing your skills, communication and a unique differentiator for the employers adding value to the information they will have access to on each job seeker.**
  - **"Rooms" created (e.g., one per company) where users can directly interact with recruiter/hiring manager (e.g., web cams, chats)**

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Thank you !

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